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ABT-Advanced Brain Technologies Announces iListen™

Portable and Affordable- iListen with bone conduction is now available for home and school use

ABT-Advanced Brain Technologies announced the introduction of iListen™, featuring The Listening Program® Level One delivered on an iPod. iListen includes the same high-quality psychoacoustically-based music programs that ABT listeners are accustomed to, produced with un-compressed, copy protected audio specifically for the iPod. iListen is available with The Listening Program® Level One in different system configurations, each including a library of music from the Sound Health® collection.

Additionally, the company is releasing iListen with bone conduction technology, giving users the convenience of home or school listening. Previously, listening with bone conduction therapy had only been offered in clinical settings. Bone conduction technology combines the experience of listening to music through specialized headphones adding subtle vibration of the skin and skeletal system, engaging the whole body and brain in the listening process. This multi-sensory approach accelerates and expands the benefits of The Listening Program.

“iListen is one of the most exciting innovations in the auditory stimulation field.” said G. Alexander Doman, Founder and CEO of ABT Advanced Brain Technologies. “The portability and affordability of iListen is bringing the benefits that are achieved through The Listening Program with bone conduction technology to a much broader population.”

The Listening Program® (TLP) is a Music-Based Auditory Stimulation™ method that is an affordable, effective approach for enabling individuals with a broad range of challenges and abilities to achieve even more. The psychoacoustically modified music and patent-pending production techniques of TLP are designed to stimulate or “exercise” the different functions of the auditory processing system. TLP combines advancements in neuroscience, psychoacoustic and music research with developments in brain plasticity (the brain’s natural ability to change itself). The Listening Program has helped countless people with auditory processing challenges. <http://www.thelisteningprogram.com>

The Listening Program is a product of Advanced Brain Technologies. Current products include the professionally administered therapeutic products, The Listening Program® and Spatial Surround® HD as well as interactive software and music programs: BrainBuilder®, Sound Health®, Music for Babies™, Shelly's Interactive Computer Learning Series™. For more information, visit thelisteningprogram.com and abtmedia.com.

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